

Gorbappa

Your Virtual CFO

GORBAPPA CONSULTANCY PRIVATE LIMITED

Virtual CFO Services | Strategic Finance Partner
Redefining finance for founders, investors, and the future

www.gorbappa.com





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INTRODUCTION

Who We Are

At Gorbappa Consultancy, we don't just manage numbers—we empower decision-making. We're your strategic finance allies, offering Virtual CFO services that bring clarity, control, and confidence at every stage of your business journey.

- ◆ Hands-on collaboration with founders, CXOs, and investors
- ◆ Tailored financial solutions for startups, SMEs, and large enterprises

Who We Serve

We partner with businesses across all growth stages:

- ◆ Startups – scaling sustainably with lean financial ops.
- ◆ SMEs – striving for operational excellence.
- ◆ Enterprises – navigating cross-border complexities with ease.

No matter your size, we align our approach with your vision, scale, and pace.



WHAT WE OFFER



Audits & Assurance



Transaction Advisory (M&A, Valuation)



Corporate Tax & Litigation



Secretarial Compliance



International Taxation



Payroll & Compliance



FEMA Regulatory Services



Startup Advisory



Indirect Tax (GST)



Fund Services



OUR CORE SERVICES – AT A GLANCE

Audits & Assurance

- Risk-based statutory and internal audits.
- Insight-driven financial reporting.
- Strengthened governance and compliance.

Corporate Tax & Litigation

- Strategic tax planning and compliance.
- Representations before tax authorities.
- Litigation support and transfer pricing advisory.

International Taxation

- Cross-border structuring and DTAA advisory.
- NRI taxation and global compliance.
- Transfer pricing audit support.

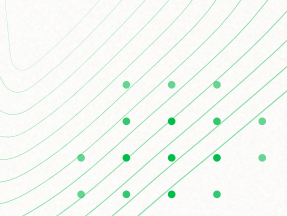
FEMA Regulatory Services

- FDI, ECB, and share transfer support.
- Structuring compliant cross-border transactions.
- Repatriation and RBI reporting.

Indirect Tax (GST & Others)

- GST registration, returns, and audits.
- Advisory on e-invoicing, ITC, and structuring.
- Pan-India and cross-border compliance.





OUR CORE SERVICES – AT A GLANCE



Transaction Advisory

- M&A strategy, due diligence, and valuations.
- Capital raise support and deal structuring.
- Compliance with Companies Act, SEBI & FEMA.



Secretarial Compliance

- ROC filings, board governance, annual reports.
- Legal drafting, disclosures, and regulatory updates.
- MCA, shareholder structuring, and event-based filings.



Payroll & Compliance

- End-to-end payroll automation.
- Compliance with PF, ESI, PT, and TDS.
- MIS dashboards and onboarding/offboarding workflows.



Startup & Early-Stage Advisory

- Incorporation, ESOPs, and investor readiness.
- Financial modeling and virtual CFO support.
- DPIIT registration and fundraising guidance.



Fund Services

- ROC filings, board governance, annual reports.
- Legal drafting, disclosures, and regulatory updates.
- MCA, shareholder structuring, and event-based filings.



WHY GORBAPPA ?



Expert Guidance

Industry-specialist advisory
with personalized execution



Scalable Solutions

Scalable, tech-enabled
finance solutions



Clear Pricing

Transparent pricing and
agile delivery



Trusted Partner

Trusted by founders,
boards, and investors

OUR LEADERSHIP TEAM

Meet the strategic minds driving excellence at Gorbappa

CA JAY GOR – FOUNDER & CEO

Jay Gor is the visionary founder of Gorbappa Consultancy and a renowned expert in strategic finance. With over a decade of experience, Jay specializes in Virtual CFO services, FP&A, cross-border advisory, and fund structuring.

He partners closely with founders, investors, and boards, offering insight-driven financial leadership that combines regulatory depth with strategic foresight. Known for his hands-on approach, financial clarity, and execution-focused mindset, Jay is the trusted advisor behind several high-growth startups and scaling enterprises.

CS ROHIT BANTHIA – CONSULTANT, SECRETARIAL & GOVERNANCE

Rohit Banthia is a seasoned legal and compliance strategist with deep expertise in company law, FEMA regulations, and corporate governance. He heads the Secretarial and Compliance division, managing a broad portfolio that includes ROC filings, board governance, corporate restructuring, shareholder engagement, and MSME IPO advisory and compliance.

Rohit also oversees payroll management and associated statutory compliance, ensuring seamless operations across EPF, ESIC, PT, and TDS. His work helps businesses stay compliant while building trust and operational efficiency across their organizational framework.

OUR LEADERSHIP TEAM

Meet the strategic minds driving excellence at Gorbappa

CA HITESH PUROHIT – CONSULTANT – BUSINESS ADVISORY FOR STARTUPS & MSMEs

Hitesh Purohit specializes in business consulting for startups and MSMEs, with a strong focus on Profit & Loss consulting, operational strategy, and financial optimization. He works closely with founders and business leaders to unlock value through data-driven insights—helping them streamline operations, improve margins, and prepare for sustainable growth.

CA VIJAY KANADIA – CONSULTANT, INCOME TAX & INTERNATIONAL TAX

Vijay Kanadia brings extensive expertise in domestic and international taxation, with key strengths in tax litigation, scrutiny assessments, and DTAA structuring. He is known for his calm and precise approach to solving complex tax challenges, helping clients stay compliant while identifying strategic advantages across borders.

CA CHIRAG TRIVEDI – CONSULTANT – ACCOUNTING & ASSURANCE

Chirag Trivedi leads our initiatives in accounting and assurance, with deep expertise in internal audits, financial reporting, and risk-based controls. He ensures that client organizations build sound financial systems that are transparent, accurate, and fully compliant with evolving statutory and regulatory frameworks.

CA JYOTI DUBEY – CONSULTANT, INDIRECT TAXATION

Jyoti Dubey is an expert in GST and indirect tax advisory, supporting clients across compliance, audits, and litigation. She guides businesses through multi-state GST filings, regulatory assessments, and dispute resolution, ensuring alignment with the latest legal developments and helping optimize tax outcomes.



▶ **Our Extended Ecosystem**

To deliver end-to-end execution, we collaborate with a trusted network of:

- SEBI-registered Merchant Bankers
- Registered Valuers (SFA & Land & Building)
- Legal Advisors & Actuaries
- Industry-specific Experts

▶ **Our Team Behind the Scenes**

Our broader team includes CAs, CSs, analysts, and support staff—all committed to accuracy, insight, and speed. Whether it's compliance or strategy, we ensure consistency and confidence across every engagement.

CONTACT US

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